



3 Months
Of Agency Style
Extensive Training

LEARN DIGITAL MARKETING

- ▶ Learn from the industry experts and mentors who are always ready to help you with all your questions.

IS THIS COURSE FOR YOU?

01
STUDENT



I joined the course with zero technical knowledge, and yet efficiently completed my course with proper guidance and knowledge of various digital marketing skills. And today I am a successful social media manager.

02
PROFESSIONALS



My desire to understand why some websites appear at the top of search results while others do not drew me to this course. By the end of the training, I had gained all of the necessary SEO skills and knowledge.

03
FREELANCER



Knowledge of Digital Marketing not only helped me in reaching more clients and audience for my current skills, but also added more skills like SEO, SMO, SMM, PPC etc to my freelancing portfolio.

04
ENTREPRENEUR



For me it was very crucial to start acquire digital marketing skills for my loss-making offline business. But the course helped me to this extent that today we are successfully running overseas ecommerce business remotely.



DIGITAL MARKETING

COURSE MODULE

Master 18+ essential digital marketing skills with our comprehensive course modules

1 Month

Digital Marketing Fundamental

- Fundamental of Digital Marketing
- Canva
- Website Introduction and Planning
- Website Designing
- Meta Ads
- Fundamental of Social Media

2 Month

Social Media Marketing

- Facebook
- Instagram
- Youtube
- LinkedIn
- Influencer Marketing
- Google My Business

3 Month

SEO & Advanced Skills

- On Page Seo
- Off Page Seo
- Technical Seo
- Video Editing
- Google Ads
- Freelancing

Course Outcomes

Become an AI-Powered Digital Marketer

- Master the fundamentals of digital marketing with real-world practical implementation.
- Create AI-powered marketing strategies that increase leads and sales.
- Plan and build fully functional, professional business websites.
- Run AI-optimized Meta Ads campaigns for maximum ROI.
- Understand social media algorithms and create viral content strategies.
- Grow and monetize Facebook business pages effectively.
- Scale Instagram accounts using reels, engagement hacks, and AI content ideas.
- Build and optimize YouTube channels for branding and monetization.
- Generate B2B leads using LinkedIn marketing strategies.
- Launch influencer marketing campaigns with measurable ROI.
- Rank local businesses using Google My Business optimization strategies.
- Perform advanced keyword research using AI-powered SEO tools.
- Implement On-Page SEO strategies to rank websites on Google.

Career in Digital Marketing



SEO Specialist



Social Media Manager



360 Digital Marketer



Content Writer/
Copywriting



Paid Ads Manager



Website Designer



Graphic Designer



Video Editor

Digital Marketing Tools You Will Master



Why Choose Our LMS Platform?

Experience a comprehensive learning management system designed for your success



Whatsapp Community

Join our exclusive WhatsApp group for 24/7 peer support, networking, and instant doubt resolution.



Live Session

Attend interactive live classes with industry experts. Learn in real-time with Q&A sessions.



Interactive Workshops

Hands-on workshops and practical assignments to apply your learning immediately.



Comprehensive Study Material

Access to curated study materials, templates, and resources for lifetime learning.



AI- Powered Tools

Attend interactive live classes with industry experts. Learn in real-time with Q&A sessions.



Industry Certificate

Earn a recognized certificate upon completion to boost your professional credentials.

ACCESS TO THE DEMO FOREASY DECISION -MAKING .



1. AI-Integrated Training

Learn AI tools to create content, generate leads, write ads, and automate marketing — faster and smarter.



2. 100% Practical & Project-Based Learning

Work on real campaigns, live projects, and case studies — not just theory.



3. Website + Ads + SEO Complete Mastery

From website designing to Meta Ads, Google Ads, and SEO — become a complete digital marketer under one roof.



4. Real Campaign Execution Experience

Run live ad campaigns and understand budgeting, targeting, and ROI optimization.



5. Multi-Platform Expertise

Master marketing across Facebook, Instagram, YouTube, LinkedIn, and Google platforms.



6. Freelancing & Earning Guidance

Learn how to get clients, price your services, create proposals, and build recurring income.

Delivery Mode

The Live Classes are Conducted on our Platform. Also the Recorded Videos of the Class will be Provided to the Students.

Prerequisites

No Prior knowledge Required.
Learn from Scratch.

ONLINE FEE
17,999/-

Ask the counsellor to schedule your demo.

Providing Certificate



Book Your Seat Now

From case studies to your own cases.
"JSDM challenges you to work on your
actual endeavors."

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